



McLAUGHLIN
LIBRARY

Cyclical Program Review Library Report: M.A. Leadership

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Summary

The library provides **strong** support for University of Guelph's Leadership program.

Recommendations

- Encourage students to take advantage of individual writing consultations. Writing Services has not provided a writing workshop to Leadership students since Summer 2020. We would recommend that we continue to provide a writing workshop for the LEAD* 6000 course, perhaps combined with MGMT* 6000.

Part 1: Collections

Journals

The library invests heavily in online journal subscriptions that support the University of Guelph curriculum. Currently, the library subscribes to approximately 55,000 online journals, most of which are discoverable at the article level through Omni, the library's catalogue and core search engine. The library subscribes to nearly complete collections of journals from major scholarly publishers, including Springer, Elsevier, Wiley, Taylor & Francis, SAGE, Oxford University Press, Cambridge University Press, and the American Psychological Association. The library also subscribes publications from Emerald, the American Management Association, and IEEE.

To demonstrate the library's coverage of the literature for leadership studies, data from Clarivate's *Journal Citation Reports* (JCR) database (2019) was analyzed. Leadership studies is not a defined subject area in JCR, so it is not included here. Library coverage by JCR subject includes the following:

Management: 24/26 of the top journals.

Business: 24/26 of the top journals.

Applied Psychology: 25/25 of the top journals.

Industrial Relations and Labor: 25/25 of the top journals.

Books and E-books

The library offers a broad collection of books and e-books in many disciplines from such major academic publishers as:

- Emerald eBooks
- Edward Elgar
- All Canadian University Presses (UTP, Queen's-McGill, etc.)
- SAGE
- CAB eBooks
- APA eBooks
- Springer/Palgrave
- Routledge/Taylor & Francis
- Business Experts Press
- Elsevier
- Wiley

Search Tools to Access the Literature

Omni is the library's core academic search tool which lets users simultaneously search the University of Guelph library collections plus the library collections of most of the other university libraries in Ontario. Omni facilitates access to full-text books, articles, streaming media, and much more by linking to library subscriptions and open access scholarly works.

Access to the literature in leadership is also available through many indexes and journal databases to which the library subscribes including:

Scholarly and trade articles

- ABI/INFORM
- Anthropology Plus
- Business Source Complete
- CABI
- Communication & Mass Media Complete
- EconLit
- JSTOR
- Hospitality & Tourism Complete
- PsycINFO
- Sociological Abstracts
- SPORTDiscus with Full Text
- Web of Science

Industry research

- Bloomberg
- Conference Board of Canada
- Economist Intelligence Unit (EIU.com)
- Factiva
- First Research Industry Profiles
- Hoover's Company Records
- Marketline Advantage
- Mergent Online
- Passport (Euromonitor)
- Statista

News and current events

- Canadian Business & Current Affairs
- Canadian Newsstream
- Globe and Mail, Canada's Heritage from 1844
- Toronto Star - ProQuest Historical Newspapers
- ProQuest Historical Newspapers: The New York Times

Curriculum Resources

The E-Learning & Reserves unit makes resources readily available to students with integrated links in the course management platform, CourseLink, and with access points in Omni. Where possible, course reserves resources are made available online.

Over the past three years, the library has made 1,207 course readings available to students enrolled in leadership courses and invested a total of \$18,460.99 in copyright permissions to provide student access to assigned articles from *Harvard Business Review*.

During the COVID-19 pandemic, the E-Learning & Reserves unit has undertaken significant efforts to ensure that students continue to have affordable access to their course readings, even if they aren't able to access the in-library course reserves collection. This team has worked with library colleagues, faculty instructors, and publisher partners to find new access models or alternative course materials that ensure students can access their readings even if they can't access the library.

Part 2: Academic and Professional Skills

Research and Information Literacy (IL) Skills

Information Literacy (IL) librarians support students by providing:

- Individual appointments.
- In-class guest lectures.
- Co-curricular workshops such as Dissertation Boot Camp and Brain Food for thesis management.
- Customized digital learning objects, such as online course guides, videos, and tutorials.

The IL team takes a broad view of research skills and provides instruction and support on:

- developing a research question.
- doing preliminary research or researching around a topic.
- search and retrieval of scholarly and non-scholarly sources, such as data, company information, and market and industry reports.
- knowledge synthesis projects, such as literature, systematic or scoping reviews.
- evaluating information for bias, authority, reliability, and other indicators of suitability.

The IL team prioritizes support to large required and core courses that have research skills or digital media literacy assignments. IL librarians aim to scaffold information literacy instruction throughout the curriculum to provide students with the opportunity to build on their skills year over year.

The library has consistently provided strong information literacy and research support to students in the MA Leadership program through in-class sessions at the beginning of their program. We also provide research support to students by email and in person.

Writing Services

Writing specialists support students by providing:

- Individual writing appointments.
- In-class guest lectures.
- Curricular support and resources for instructors and graduate student supervisors.
- Co-curricular programming such as Dissertation Boot Camp, Brain Food for thesis management, Writing Tune-Up for grammar, and Academic Writing Style.
- Academic integrity support through Academic Integrity at the University of Guelph www.academicintegrity.uoguelph.ca and by helping students understand and prevent academic misconduct.

The table below shows how many MA Leadership students met with Writing Specialists over the past four years. More students could benefit from taking the opportunity to attend writing appointments.

Individual Writing Services appointments

Year	# Students
2017-18	0
2018-19	10
2019-20	8
2020-21	19

Writing workshops are sometimes requested for the MA Leadership program. We would recommend that we continue to provide a writing workshop for the LEAD* 6000 course, perhaps combined with MGMT* 6000.

Guest lectures by Writing Services

Year	Course or Workshop	# Sessions	# Students
Spring 2017	MA Leadership workshop	1	20
Fall 2017	LEAD* 6000	1	30
2018-19	No sessions	-	-
Spring 2019	LEAD* 6000	1	10

English as an Additional Language (EAL)

English language programming supports students to develop skills in English communication, pronunciation, presentation, reading, and writing skills. Support is offered through:

- Individual appointments.
- Co-curricular workshops and short courses such as EAL Graduate Writing Camp, Pronunciation Groups, Talk like an Academic, and Write like an Academic.
- Curricular support and resources for instructors and graduate student supervisors.

Learning Services

Learning Services supports students in the development of academic skills and strategies. Learning Specialists provide individual appointments, workshops, programs, and resources to graduate students on topics such as:

- goal setting and time planning during the thesis and major paper process.
- productivity and procrastination.
- presentation skills.
- reading strategically.

Guest lectures by Learning Services

Year	Course	Type of Session	# Sessions	# Students
2018-19	BUS* 6050	Elevator pitches	1	37

Scholarship and Data Services

The Research & Scholarship (R&S) team provides support for students' data and research activities through:

- Individual appointments.

- In-class guest lectures.
- Co-curricular programming such the Data Skills Workshop Series, the Scholarly Communications Workshop Series, workshops on acquiring, analyzing, and visualizing data, using research software, cleaning, coding, depositing data into Dataverse, and data management plans.
- Customized digital learning objects such as instruction sheets, videos, and tutorials.
- The library's Data Resource Centre which provides access to statistical data resources and software and specialist support for the use of GIS data, statistical software, and survey software.
- The library has installed ArcGIS, Excel, R, SPSS, SAS, and Matlab on all library workstations.
- Administration of the University's institutional repositories:
 - The Atrium for institutional open access research.
 - Dataverse for research data from all disciplines created by researchers at the University of Guelph.
 - The Agri-Environmental Research Data Repository to preserve and provide access to agricultural and environmental data produced during University of Guelph research projects.

Although we do not collect program level data about students in our individual appointments, most are graduate students with a large proportion of those students seeking statistical support, and data analysis, cleaning and visualization services.

Electronic Theses and Dissertations (ETD)

University of Guelph Institutional Repository, the Atrium, houses University of Guelph student theses and dissertations.

MA Leadership research added to the Atrium (2019-2020):
1 Major Paper